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**Rep Firm**  
**Sales Office** ( ) PHILADELPHIA  
**Salesperson** ( ) ANJIE BRADY  
**Salesperson Phone#** 215-567-6005  
**Salesperson FAX#** 215-567-5938

CLIENT: OBAMA FOR AMERICA SC=\*

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-6A		:30	\$150.00	09/25-09/28	4	1	4	\$600.00	
				Buyline Comment: 5A NEWS								
	2	M	5A-6A		:30	\$150.00	10/01-10/01	1	1	1	\$150.00	
				Buyline Comment: 5A NEWS								
	3	SA	5A-6A		:30	\$150.00	09/29-09/29	1	1	1	\$150.00	
				Buyline Comment: 5A NEWS								
	4	SU	5A-6A		:30	\$150.00	09/30-09/30	1	1	1	\$150.00	
				Buyline Comment: 5A NEWS								
	5	TU-F	6A-7A		:30	\$325.00	09/25-09/28	4	1	4	\$1,300.00	
				Buyline Comment: 6A NEWS								
	6	M	6A-7A		:30	\$325.00	10/01-10/01	1	1	1	\$325.00	
				Buyline Comment: 6A NEWS								
	7	TU-F	7A-9A		:30	\$325.00	09/25-09/28	4	1	4	\$1,300.00	
				Buyline Comment: GD MRN AMER								
	8	M	7A-9A		:30	\$325.00	10/01-10/01	1	1	1	\$325.00	
				Buyline Comment: GD MRN AMER								





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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	31	M	6P-7P		:30	\$650.00	10/01-10/01	1	1	1	\$650.00		
			Buyline Comment: 6P NEWS										
	32	SA	430P-5P		:30	\$200.00	09/29-09/29	1	1	1	\$200.00		
			Buyline Comment: 430P NEWS										
	33	SU	6P-7P		:30	\$300.00	09/30-09/30	1	1	1	\$300.00		
			Buyline Comment: 6P NEWS										
	34	TU-F	7P-730P		:30	\$400.00	09/25-09/28	4	1	4	\$1,600.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	35	M	7P-730P		:30	\$400.00	10/01-10/01	1	1	1	\$400.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	36	TU-F	730P-8P		:30	\$400.00	09/25-09/28	4	1	4	\$1,600.00		
			Buyline Comment: MILLIONAIRE										
	37	M	730P-8P		:30	\$400.00	10/01-10/01	1	1	1	\$400.00		
			Buyline Comment: MILLIONAIRE										
	38	M	8P-10P		:30	\$5,000.00	10/01-10/01	1	1	1	\$5,000.00		
			Buyline Comment: DANCING WITH THE STARS										
	39	M	10P-11P		:30	\$2,750.00	10/01-10/01	1	1	1	\$2,750.00		
			Buyline Comment: CASTLE										
	40	TU	8P-10P		:30	\$10,000.00	09/25-09/25	1	1	1	\$10,000.00		
			Buyline Comment: DANCING WITH THE STARS										
	41	W	9P-10P		:30	\$10,000.00	09/26-09/26	1	1	1	\$10,000.00		
			Buyline Comment: MODERN FAMILY PREMIER										



Station	KTNV-TV LAS VEGAS, NV				Agency	( ) GMMB			Rep Firm				
Advertiser	( ) .OBAMA FOR AMERICA					3050 K ST NW			Sales Office ( ) PHILADELPHIA				
Product	BARACK OBAMA					WASHINGTON, DC 20007			Salesperson ( ) ANJIE BRADY				
Estimate#	1536				Agency C/P1/P2/E	95/101/1536			Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938				
Buyer	MAURA GILROY				Flight Dates	09/25/2012 - 10/01/2012							
Phone#					Hiatus Weeks								
Fax#													
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	53	M	1205A-105A		:30	\$100.00	10/01-10/01	1	1	1	\$100.00		
Buyline Comment: JIMMY KIMMEL													

---REPORT TOTALS---

Report Totals: 106 / \$78,425.00

---SALES MONTHLY TOTALS---

Sep 12: 87 / \$64,900.00      Oct 12: 19 / \$13,525.00

Sales Totals: 106 / \$78,425.00  
Station Totals: 106 / \$78,425.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$435,694	KBLR	0%	KLAS	25%	KSNV	29%	KTNV	18%	KTUD	1%
		KVCW	5%	KVMY	3%	KVVU	19%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null  
Demos RA35+

---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE